

Brian Lane, MSHSM, FACHE, FHIMSS, FACHDM, CPHIMS, CSCS, LC21

Brian Lane, MSHSM, FACHE, FHIMSS, FACHDM, CPHIMS, CSCS, LC21, is president and CEO of The Center for Health Affairs and its business affiliates CHAMPS Group Purchasing, and The Essentials Group. Brian brings with him more than 20 years of experience, specializing in administration, senior management, executing product roll-out campaigns, business development and sales. He has held strategic executive positions for leading technology companies, Fortune 500 companies, Big 5 consulting practices, clinical practices, medical communication firms and associations. At the Center for Health Affairs and CHAMPS, Lane ensures the organization remains at the forefront of an ever-changing healthcare environment, anticipating member and client needs, and responding with speed and agility. He leads a dedicated team of professionals in developing and delivering innovative programs and services to support members and clients as they work to meet their missions and serve their communities.